

INVOICE



http://www.local6.com

WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Billing Address:

Southern Campaign Resources, Inc.
Attention: Accounts Payable
235 E. Virginia St.
Tallahassee, FL 32301

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
258487-2	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/S Plakon/R/Str/FI	PLAKON FOR ST REP	

Flight Dates	Order #	Alt Order #
10/22/12 - 11/05/12	258487	06306377

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/31/12	11/01/12	Local 6 News 12-1230p	12-1230p	--WT---	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WT--- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 Local 6 News 12-1230p 12-1230p :00 \$700.00 NM See MG 3.3,3.4 2 WKMGTh 11/01/12 Local 6 News 12-1230p 12-1230p :00 \$700.00 NM See MG 3.3,3.4 4 WKMG 11/05/12 5:58 AM Morn News at 6a 6-7a :30 DENT0005 \$700.00 NM MG for 3.1,3.2 3 WKMG 11/05/12 6:25 AM Morn News at 6a 6-7a :30 DENT0005 \$700.00 NM MG for 3.1,3.2									
4	10/31/12	11/01/12	M-F 11p News	11-1135p	--WT---	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WT--- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/31/12 11:13 PM M-F 11p News 11-1135p :30 DENT0004 \$1,500.00 NM 1 WKMGTh 11/01/12 M-F 11p News 11-1135p :00 \$1,500.00 NM Credited									
5	11/05/12	11/05/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 Local 6 News 12-1230p 12-1230p :00 \$700.00 NM See MG 5.2									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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258487-2	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/S Plakon/R/Str/FI	PLAKON FOR ST REP		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/05/12	11/05/12	M-F 11p News	11-1135p	1-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 11:25 PM M-F 11p News 11-1135p :30 DENT0005 \$2,500.00 NM									
7	11/05/12	11/05/12	The Early Show	7-9a	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 8:46 AM The Early Show 7-9a :30 DENT0005 \$700.00 NM									

Total Spots 5 Gross Total \$6,100.00

Payment Terms 30 Days

Agency Commission \$915.00

Net Amount Due \$5,185.00

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Invoice #	Invoice Date	Invoice Month	Invoice Period
261371-1	11/06/12	November 2012	10/29/12 - 11/02/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskle	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/S Plakon/R/Str/FI	PLAKON FOR ST REP	

Flight Dates	Order #	Alt Order #
10/29/12 - 11/02/12	261371	06365419

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	Local 6 News 12-1230p	12-1230p	-T--F--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T--F-- 2 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG Tu 10/30/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 DENT0004. \$1,200.00 NM									
1 WKMG F 11/02/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 DENT0005 \$1,200.00 NM									
2	10/29/12	11/02/12	M-F 11p News	11-1135p	M---F--	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M---F-- 2 \$1,700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG M 10/29/12 11:33 PM M-F 11p News 11-1135p :30 PLAC0001 \$1,700.00 NM									
2 WKMG F 11/02/12 11:35 PM M-F 11p News 11-1135p :30 DENT0005 \$1,700.00 NM									

Total Spots **4** Gross Total **\$5,800.00**

Payment Terms 30 Days

Agency Commission **\$870.00**

Net Amount Due **\$4,930.00**

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